

COLORADO BUILDING AND CONSTRUCTION TRADES COUNCIL BUILDERS GUIDE

SPECIFICATIONS FOR INTERNET ADVERTISEMENTS

GENERAL

The Colorado Builders Guide on the internet is a website displaying information about The Colorado Building and Construction Trades Council, listings that include address and contact information for U.S. Government, Colorado State Government, Affiliated Local Unions and their Signatory Contractors.

AD COPY

Advertisements for this website are in color with the following specifications:

- RGB color
- Ad can be in jpeg or gif format (include file extension when naming file - i.e. file.jpg or file.gif)
 - Jpeg files should be maximum quality with baseline optimized
 - Gif files should be maximum quality, no transparency

If your ad includes a picture or gradient, please send it in jpeg format.

DELIVER TO: LombardiDesign@aol.com - Please include your contact information.

QUESTIONS

Pat Lombardi - Pat Lombardi Design 303-484-0662

ADVERTISING RATES

Call Wayne Lewis 719-648-5073

SIZES

- Banner Ad - 728 pixels wide x 90 pixels high (72 pixels per inch)
- Half page Ad - 300 pixels wide x 375 pixels deep (72 pixels per inch)
- Full page Ad - 300 pixels wide x 600 pixels deep (72 pixels per inch)

Sample ads can be viewed at coloradobuildersguide.com/sponsor

OPTIONS

- 1** - Ad clicks through to send email
- 2** - Ad clicks through to website

Let us know how you want your ad configured and include an email address for option 1 or a website address for option 2.